## PRESENTING OF A NEW CONCEPT OF LAURENTIAN BANK BRANCH IN GATINEAU

Gatineau, January 26, 2009 - Laurentian Bank is proud to announce that its new financial services boutique at 325, Gréber Boulevard in Gatineau is now open. The director of the boutique, Stéphane Germain, and his entire team invite customers and the public to drop in and visit the new bank branch concept that includes a drive-through ATM, kids area, a bistro corner and a lounge area.

The branch's business hours are:

| Opening hours |  |
| :--- | :--- |
| Monday | $10: 00 \mathrm{am}$ to $5: 00 \mathrm{pm}$ |
| Tuesday | $10: 00 \mathrm{am}$ to $5: 00 \mathrm{pm}$ |
| Wednesday | $10: 00 \mathrm{am}$ to $8: 00 \mathrm{pm}$ |
| Thursday | $10: 00 \mathrm{am}$ to $8: 00 \mathrm{pm}$ |
| Friday | $10: 00 \mathrm{am}$ to $5: 00 \mathrm{pm}$ |
| Saturday | $10: 00 \mathrm{am}$ to $2: 00 \mathrm{pm}$ |
| Sunday | Closed |

Laurentian Bank has six branches in the Outaouais area. Its 156 branches, including 25 financial services boutiques and two Espresso Bank-Cafés, form the Bank's total network.

## About Laurentian Bank

Laurentian Bank of Canada is a banking institution operating across Canada and offering its clients diversified financial services. Distinguishing itself through excellence in service, as well as through its accessibility, the Bank serves individual consumers and small and medium-sized businesses. The Bank also offers its products to a wide network of independent financial intermediaries through B2B Trust, as well as full-service brokerage solutions through Laurentian Bank Securities.

Laurentian Bank is well established in the Province of Quebec, operating the third-largest retail branch network. Elsewhere throughout Canada, it operates in specific market segments where it holds an enviable position. Laurentian Bank of Canada has more than $\$ 18$ billion in balance sheet assets and more than $\$ 15$ billion in assets under administration. Founded in 1846, the Bank employs close to 3,400 people.

Information:

Mary-Claude Tardif
Public Relations Advisor
Office: 514 284-4500, extension 4695
mary-claude.tardif@banquelaurentienne.ca

