



LAURENTIAN BANK
OF CANADA

PRESS RELEASE

For immediate release

**LAURENTIAN BANK OF CANADA, SPONSOR OF THE MONTREAL INTERNATIONAL AUTO SHOW
FOR A SECOND YEAR IN A ROW**

Montreal, January 19, 2005 – Laurentian Bank is proud to present the 38th edition of the Montreal International Auto Show (MIAS) to take place at the Palais des congrès de Montréal from January 20 to 29, 2006.

Laurentian Bank and its employees are pleased to support this great event that gives people an opportunity to discover the most recent car models and the latest technologies in the automobile industry. This sponsorship is part of the Bank's numerous initiatives aimed at strengthening its involvement in the communities where it is present.

More than 95 exhibitors will display some 650 vehicles against the backdrop of various exciting attractions such as a historical tour of the fascinating Corvette. The MIAS breaks new ground this year and takes a green turn. Its On Route to a *Greener* Future segment becomes a true environmental forum where more ecologically friendly vehicles will be on display, conferences on the subject will be held, as well as practical advice and useful tips on energy efficiency and fuel economy will be exchanged... to start us on the green road towards the future!

The 2006 Montreal International Auto Show will be open to the general public from Friday, January 20 to Saturday, January 28, from 10:00 a.m. to 10:00 p.m., and on Sunday, January 29, from 10:00 a.m. to 8:00 p.m. Visit www.montrealautoshow.com for more details.

Founded in 1846, Laurentian Bank ranks seventh among Canadian Schedule I banks, with assets in excess of \$16 billion and close to \$15 billion in assets under management. The Bank offers highly competitive products and superior personalized service to meet the banking and financial needs of individuals, small and medium-sized businesses and independent financial advisors. The Bank's common shares are traded on the Toronto Stock Exchange (ticker symbol: LB). The address of the Bank's website is www.laurentianbank.com.

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